



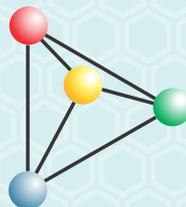
Department of Chemicals
& Petrochemicals
Government of India



INDIA CHEM 2016 - EXPLORING OPPORTUNITIES

9th
BIENNIAL
INTERNATIONAL
EXHIBITION &
CONFERENCE

INDIA
CHEM
2016



1st - 3rd September 2016

Bombay Exhibition Centre, Mumbai, India

**POST
SHOW
REPORT**



www.indiachem.in



EVENT AT A GLANCE

To promote the Indian Chemical Industry, Department of Chemicals & Petrochemicals, Government of India and Federation of Indian Chambers of Commerce & Industry (FICCI) have jointly been organizing the “India Chem” series of events.

9th edition of India Chem i.e. India Chem 2016 along with the concurrent events Pumps, Valves & Process Equipment Expo 2016 and India Promach 2016 was organized from September 1 - 3, 2016 at Bombay Exhibition Centre, Mumbai with a theme “EXPLORING OPPORTUNITIES”.



POST SHOW REPORT

INAUGURAL CEREMONY

The event was inaugurated by the Hon'ble Minister of Chemicals and Fertilizers, **Shri Ananth Kumar** on September 1, 2016 in Mumbai in the presence of **Shri Amir Hossain Amu**, Member of Parliament, Hon'ble Minister for Industries, Government of the People's Republic of Bangladesh; **Shri Debi Prasad Mishra**, Hon'ble Minister of Industries, Govt. of Odisha; **Shri Mansukh L. Mandaviya**, Hon'ble Minister of State Ministry of Chemicals and Fertilizers, Ministry of Road Transport and Highways, Ministry of Shipping, Govt. of India; **Shri Anuj Kumar Bishnoi**, Secretary, Department of Chemicals & Petrochemicals, Govt. of India; **Shri Sanjeev Gandhi**, Member of Board of Executive Director, BASF; **Shri Deepak C Mehta**, Chairman - FICCI National Chemical Committee; & **Shri Vinay Mathur**, Deputy Secretary General, FICCI.





EXHIBITION

- 282 exhibitors participated at the event
- International Participation - 146, National Participation - 136
- Host State - Maharashtra
- Partner States - Gujarat, Andhra Pradesh, Odisha
- Partner Country - Iran
- International Participation from 23 countries: Japan, Dubai, Turkey, Chile, Bangladesh, Iran, Argentina, Malaysia, Italy, Germany, Saudi Arabia, China, Brazil, Taiwan, USA, Vietnam, Singapore, South Korea, United Kingdom, Belgium, Israel, Trinidad & Tobago, Portugal
- State Pavilions - Madhya Pradesh and Tripura
- Concurrent Pavilions: Agro Chemicals and Pumps, Valves & Process Equipment 2016 and India Promach 2016
- 16,162 Business visitors from various countries
- Gross Area - 16,000 sq. meters



POST SHOW REPORT

CONFERENCE HIGHLIGHTS

- Theme: Exploring Opportunities.
- Included a Panel Discussion and four Symposiums on issues of importance:
 - Symposium on Role of PCPIR Policy in triggering the growth of Indian Chemical Industry
 - Panel Discussion on Exploring Opportunities in Indian Chemical & Petrochemical Industry with focus on 'Make in India'
 - Symposium on Alternate Feedstock for Indian Chemical industry
 - Symposium on Responsible Manufacturing - Strengthening Safety & Security in the Indian Chemical Sector
 - Symposium on role of Sound Infrastructure in facilitating the Chemical industry
- 29 Esteemed speakers from Manufacturing, End Users and Intermediates segments made presentations and deliberated on the various industry issues
- Above 200 delegates attended the Conference
- A Handbook released on Indian Chemical Industry
- FICCI Chemicals and Petrochemicals Awards 2016 were distributed with 22 award categories
- The Strategic report on "Redefining Brand India: Value through Innovation and New Product Development" was released at Pumps, Valves & Process Equipment Conference
- Conclave of Overseas Industries Association coinciding India Chem 2016 was organized by ICC (Indian Chemical Council) on 1st September 2016



ON THE SPOT BUSINESS GENERATED

Estimated Business generated at the event:

Total trade: INR 500 crores (USD 92.59 million)

*Anticipated orders would be much higher. (Figures based on survey)

Trade Visitors Statistics:

Total trade visitors - 16,162

Trade visitors from 28 countries: Singapore, Taiwan, China, Turkey, Spain, Japan, Vietnam, Malaysia, Hong Kong, etc

Visitor Feedback

75% of the visitors surveyed were successful in gathering market information

83% of the visitors surveyed were successful in meeting suppliers

56% of the visitors surveyed were successful in placing orders

76% of the visitors surveyed found the new products were good

Exhibitor feedback

Approximately 81% of the total exhibitors have shown interest to participate in India Chem 2018 in Mumbai

Approximately 80% of the total exhibitors have shown interest to participate in India Chem Gujarat 2017 in Gujarat



POST SHOW REPORT

OTHER BUSINESS PLATFORMS AT INDIA CHEM 2016

B2B Meetings / Buyer - Seller Meet

1190 B2G & B2B meetings were organized by FICCI's Business Information Services Network (BISNET) at the exhibition.

580 buyers participated at the buyer-seller meet. Buyers participated from the industrial hubs of Gujarat and Maharashtra.



MAKE IN INDIA PAVILION

The event also showcased the opportunities in the chemicals & petrochemicals sector through “Make in India” Lounge/Pavilion and the sector specific strength in the manufacturing sector in India.



BUSINESS NETWORKING DINNER

Business Networking Dinner was attended by over 500 industry representatives, top executives of the exhibiting companies, diplomats, senior government officials from the Ministry of Chemicals and Fertilizers, Govt. of India and Government officials from Maharashtra, Gujarat, Andhra Pradesh, Odisha and Madhya Pradesh.



POST SHOW REPORT

PR, ADVERTISING & PROMOTION

Media Representatives (Who came to the show):

INDIA CHEM 2016 was promoted exclusively to professional and trade visitors through an extensive and carefully planned multi-media campaign. An extensive PR, advertising and direct marketing campaign was executed attracting key personnel, who have the authority to buy, specify or recommend products and services.

Promotion at International Forum / Exhibitions:

INTERDYE: China | CHEMSPEC: India | AchemAsia: China | InformEx: USA

Delegation Lead by Government for India Chem 2016: Japan

Websites: www.fici.in; www.indiachem.in; www.pvpe-expo.com; www.indiapromach.com; www.chemicals.nic.in; www.icmaindia.in; www.biztradeshows.com; www.trade4india.com; www.tradeindia.com; www.polymerupdate.com; www.tendertiger.com

Digital Mailing:

Distribution of over 300,000 complimentary visitor invitations, Exhibitor visitors ticket, requests, Email campaigns to Chemical trade professionals across the world.

Special Invitations:

Special Invitations were mailed to VIPs and CEOs of Chemicals, Pharmaceuticals, Petrochemical and Process Plant & Machinery companies, Government officials and decision makers.

Hoardings: Hoardings had been put on various attractive locations.

Newspaper: Advertisement were published in various newspapers.





INDIA CHEM 2016 - A SNAPSHOT



POST SHOW REPORT

THE PROMOTION CAMPAIGN CARRIED THE FOLLOWING MEDIA

Economic Times, DNA, Business Standard, The Hindu, The Times of India, The Indian Express, The Financial Chronicle etc.

Publications: Chemical Weekly, Chemical Today, Global Enquiry Magazine, Process Worldwide, Industrial Pharma Tech, 99 Pharma & chemical, OEM Update, Engineering Review, Flow-Line Industrial Pumps & Valves, Chemical Engineering World, Chemical Industry Digest.

सितंबर में आयोजित होगा इंडिया कैम 2016

आई एनएसई इंडिया के पुनः स्थापन के दिवस के रूप में आयोजित होने वाले 'इंडिया कैम 2016' का आयोजन 2016 में किया जाएगा।

इंडिया कैम 2016 के आयोजनीय बोर्ड

इंडिया कैम 2016 के आयोजनीय बोर्ड का गठन किया गया है।

USA Minister Anshu Kumar inaugurates India Chem 2016

The exhibition commences in Mumbai.

INDIA INC ISN'T READY FOR MAKE IN INDIA

AGE CORRESPONDENT MUMBAI, SEPT. 1

Only 10 per cent of manufacturing companies in India are fully prepared to participate in the Prime Minister Narendra Modi's Make in India programme, while MNCs are taking the lead.

परिषद तलेच प्रदर्शनी मुंबईत सुरु

इंडिया कैम 2016 का आयोजन मुंबई में शुरू हुआ है।

Iran Partner for India Chem 2016

Iran is to associate with India as the strategic partner country for this year's India Chem 2016, the largest event of Chemicals and Petrochemical Industry in India to be organized from 1st September in Bombay Exhibition Centre, Mumbai.

डिवर्सिफ प्रदर्शनी का उद्घाटन

इंडिया कैम 2016 के उद्घाटन कार्यक्रम में भाग लेने वाले विदेशी प्रदर्शकों का उद्घाटन किया गया।

डिविजा डेम 2016 इनी एम्यूटि माटे इराननी भारत साथे लगोडीारी

इंडिया कैम 2016 के आयोजन के अवसर पर इरान के साथ सहयोग के बारे में चर्चा हुई।

BS Business Standard

इंडिया कैम 2016 के आयोजन के बारे में Business Standard में खबर प्रकाशित हुई।

To drive growth, Centre to set up chemical zones

MUMBAI: Union Minister for Chemicals and Fertilisers Anshu Kumar said the Centre would take steps, such as establishing chemical zones and land banking (leasing), to ensure growth and sustained development of the chemicals and fertilizer sector.

इंडिया कैम 2016 शुरु

इंडिया कैम 2016 का आयोजन मुंबई में शुरू हुआ है।

sify

सिफि इंडिया के आयोजन के बारे में खबर प्रकाशित हुई।



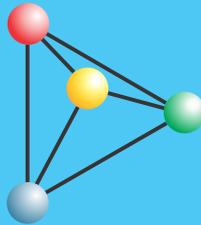
Department of Chemicals
& Petrochemicals
Government of India



LOOKING FORWARD TO SEE YOU AT

10th
BIENNIAL INTERNATIONAL
EXHIBITION & CONFERENCE

INDIA
CHEM
2018



4 - 6 October, 2018

Bombay Exhibition Centre, Mumbai, India

For more information, contact:

Manoj Mehta, Joint Director / **Girish Ahuja**, Sr. Assistant Director
Trade Fair Secretariat
Federation of Indian Chambers of Commerce and Industry
Federation House, Tansen Marg, New Delhi - 110001
Tel.: +91-11-23487315, Mob.: +91-9871883552
E-mail: manoj.mehta@ficci.com, girish.ahuja@ficci.com

www.indiachem.in